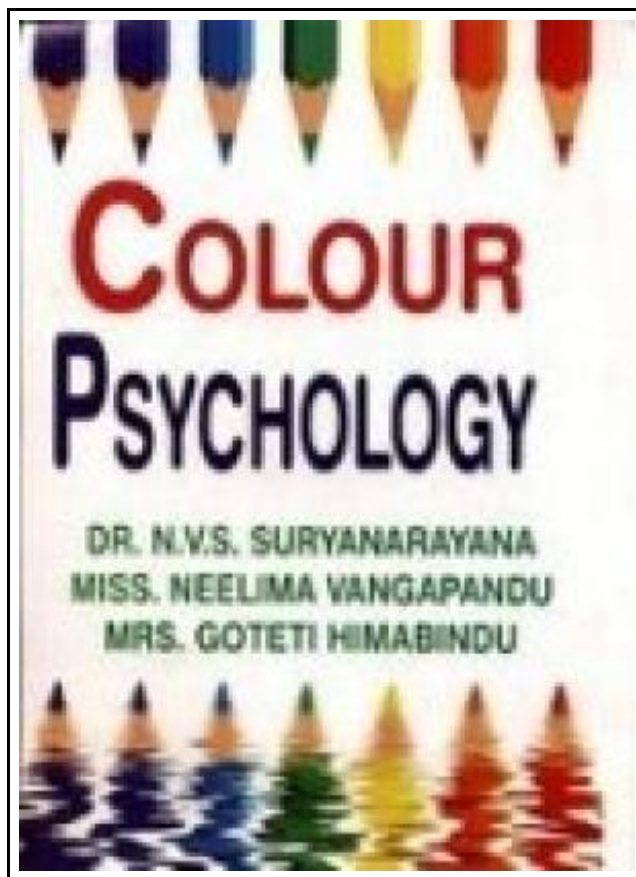


Colour Psychology



Filesize: 5.45 MB

Reviews

This publication could be worth a read through, and far better than other. This is certainly for all those who statte there was not a worth reading through. You may like just how the author compose this publication.

(Dr. Kayley Kovacek PhD)

COLOUR PSYCHOLOGY

[DOWNLOAD](#)

APH Publishing Corporation, 2011. Hardcover. Book Condition: New. In this book contains Seven Wonderful Chapters. Chapter-I shows that Colour definition, History of colour perception, introduction to colour Psychology and how colour affects psychologically to human beings. According to Carl Jung, deep down in human`s psyche is collective unconscious where there are content of archetypes, the Original Pattern or Model from which other Things of the same kind arc made. Those are the Foundation Images that are developed and formed from our ancestors through thousands of years. Colour is a part of our psychological and Biological Heritage therefore sometimes we response to colour in certain way, for example, we think that Red is hot and blue is cool, these are found to be Universal responses. But colour is also quite personal since each individual has their own personality and their preferences of colour arc diverse. As Jung also mentioned about the extravert and introvert type of personality and it is found that these types of personality have dissimilar colour preferences : the extraverted personality type has a greater tendency toward more intensive stimulation, so they arc enjoyed more in colourful surroundings, whiles introverted personality type of people are more favour lower degree of stimulation, and lower intensity of colour are preferred. Colour can also affected by culture and social trend, which Means the Meaning of colour is not the same across different Cultures and period of time. Since we are living in different Societies and the meanings of colours are formed by myth, value, belief, religion, social custom, as well as geographical and historical background of that society. In this book chapter-11 shows that the historical back Ground of colour psychology. Johann Wolfgang Goethe was one of the first people to connect colour and psychology, with his book "Theory of Colours"

[Read Colour Psychology Online](#)[Download PDF Colour Psychology](#)

See Also



Who Am I in the Lives of Children? an Introduction to Early Childhood Education with Enhanced Pearson Etext -- Access Card Package (Paperback)

Pearson, United States, 2015. Paperback. Book Condition: New. 10th. 251 x 203 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies...

[Save PDF »](#)



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and...

[Save PDF »](#)



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.This book is about my cousin, Billy a guy who taught me a lot over the years and who...

[Save PDF »](#)



Read Write Inc. Phonics: Blue Set 6 Non-Fiction 2 How to Make a Peach Treat (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 205 x 74 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books...

[Save PDF »](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Save PDF »](#)