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## MEDIA, PERSUASION AND PROPAGANDA (PAPERBACK)



EDINBURGH UNIVERSITY PRESS, United Kingdom, 2015. Paperback. Book Condition: New. 213 x 137 mm. Language: English . Brand New Book. This is an eclectic, interdisciplinary overview of persuasive strategies and propaganda techniques. Living in a saturated media environment, we are crowded from all sides by persuasive messages and information. Advice, promotion and propaganda form a spectrum of persuasion - and everywhere we see it performed in its full theatricality, complete with actors, scripts, props and costumes. Media, Persuasion and Propaganda...

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- Authored by Marshall Soules
- Released at 2015



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