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Pearson Education (US), United States, 2011. Mixed media product. Book Condition: New. 229 x 185 mm. Language: English . Brand New Book. This innovative, in-depth video training course and accompanying 48-page full-color book, is aimed at designers and developers looking to create applications for mobile devices using the popular Adobe Flash Platform After an industry debate that made headlines for months, designers and developers can use their Adobe Flash Professional, Flex, and ActionScript skills to quickly begin developing applications for the iPhone, iPad, and iPod touch, as well as for Android devices. In this in-depth course, you'll learn from the ground up how to set up your system to become a mobile developer, create applications, and master each step of the publishing process (including how to get a working Apple certificate to place your app in the App Store). Coverage also includes features in new CS5.5 such as improved Text Layout Framework functionality and code snippets that let you easily take advantage of mobile features such as the accelerometer. You'll also learn best-practices for working smart, as well as what kinds of applications and utilities are most appropriate for Flash-platform development. An experienced instructor presents hours of exceptional quality video tutorials, complete with lesson files, assessment quizzes, and review materials. The video is wrapped in a unique interface that allows the viewer to jump to any topic and also bookmark individual sections for later review. The unique Watch-and-Work mode shrinks the video into a small window to allow the student to work alongside in Flash. Project files used in the lessons are included on the disc so viewers can practice what they've learned, and interactive review questions help reinforce freshly gained knowledge. Selected videos can be downloaded for viewing on iPhones, iPods, and other compatible mobile devices.

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