



Longaberger An American Success Story

By Robert L. Shook

Harper Paperbacks. Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 7.8in. x 5.2in. x 0.7in. Dave Longaberger was one of the most remarkable entrepreneurs of his generation. Overcoming seemingly insurmountable odds and employing a unique management philosophy, he created and grew his company into the largest maker of handcrafted baskets in the United States, employing thousands of people, revitalizing his community, and inspiring everyone with a commitment to quality and craftsmanship. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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