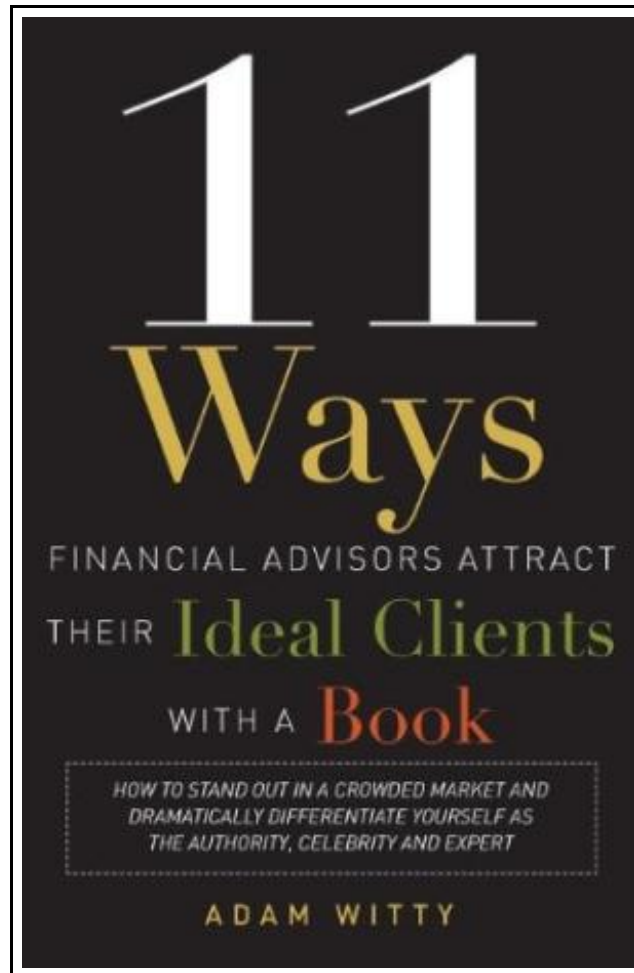


# 11 Ways Financial Advisors Attract Their Ideal Clients with a Book: How to Stand Out in a Crowded Market and Dramatically Differentiate Yourself as the Authority, Celebrity and Expert



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## **11 WAYS FINANCIAL ADVISORS ATTRACT THEIR IDEAL CLIENTS WITH A BOOK: HOW TO STAND OUT IN A CROWDED MARKET AND DRAMATICALLY DIFFERENTIATE YOURSELF AS THE AUTHORITY, CELEBRITY AND EXPERT**



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