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The Supply Chain Game Changers: Applications and Best Practices That are Shaping the Future of Supply Chain Management (Hardback)

By Theodore (Ted) Stank, Michael H. Burnette, J. Paul Dittmann

Pearson Education (US), United States, 2015. Hardback. Book Condition: New. 236 x 164 mm. Language: English . Brand New Book. BREAKTHROUGH BEST PRACTICES IN GLOBAL SUPPLY CHAIN MANAGEMENT FROM WORLD-CLASS PRACTITIONERS * For all supply chain decision-makers, professionals, and students * Improve financial and operational performance * Manage risk and ensure continuity * Drive value through deeper integration * Optimize logistics cost and customer responsiveness * Hire and develop world-class talent This book brings together advanced supply chain practices that yield significant, enduring business advantage. It reflects extensive collaboration between industry pioneers and The University of Tennessee Global Supply Chain Institute (GSCI), a leading source of best practice knowledge for global supply chain management. Building on GSCI's deep industry partnerships, this book's techniques take you far beyond the past decade's advances. You'll find new approaches to managing risk, integration, talent, distribution, purchasing, logistics, and more—all extensively vetted by leading executives. The authors fully explain each technique; its rationale, advantages, and challenges; and how pioneering organizations have implemented it. The world will look radically different in five years. If you want your supply chain to deliver competitive advantage tomorrow, you need to prepare today. This book

Reviews

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