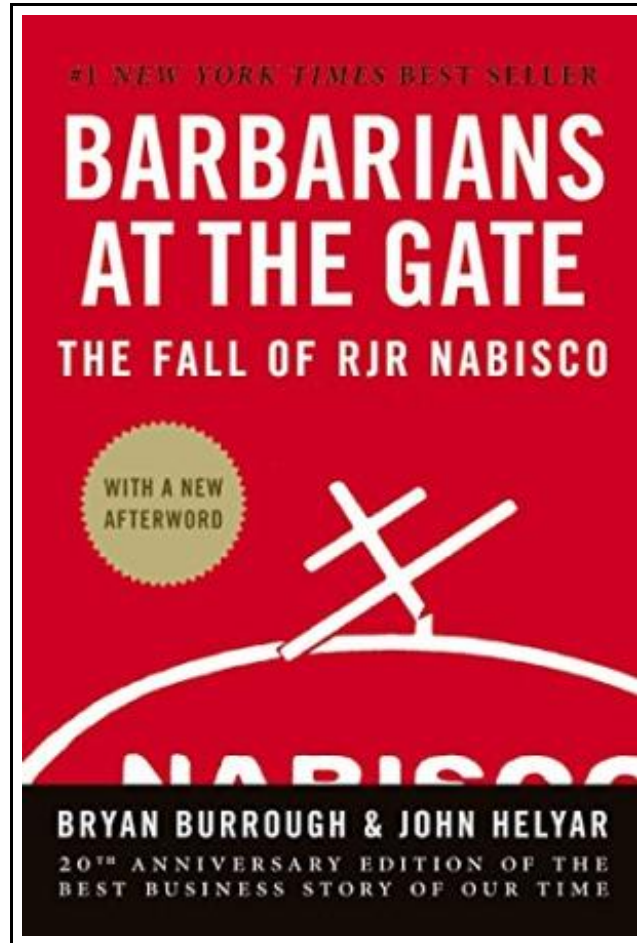


Barbarians at the Gate: The Fall of RJR Nabisco (20th)



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Reviews

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(Prof. Christelle Stark III)

BARBARIANS AT THE GATE: THE FALL OF RJR NABISCO (20TH)



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HarperCollins Publishers Inc. Hardback. Book Condition: new. BRAND NEW, Barbarians at the Gate: The Fall of RJR Nabisco (20th), Bryan Burrough, John Helyar, A book that stormed both the bestseller list and the public imagination, a book that created a genre of its own, and a book that gets at the heart of Wall Street and the '80s culture it helped define, Barbarians at the Gate has emerged twenty years after the tumultuous deal it so brilliantly recounts as a modern classic--a masterpiece of investigatory journalism and a rollicking book of corporate derring-do and financial swordsmanship. The fight to control RJR Nabisco during October and November of 1988 was more than just the largest takeover in Wall Street history. Marked by brazen displays of ego not seen in American business for decades, it became the high point of a new gilded age and its repercussions are still being felt. The tale remains the ultimate story of greed and glory--a story and a cast of characters that determined the course of global business and redefined how deals would be done and fortunes made in the decades to come. Barbarians at the Gate is the gripping account of these two frenzied months, of deal makers and publicity flaks, of an old-line industrial powerhouse (home of such familiar products a Oreos and Camels) that became the victim of the ruthless and rapacious style of finance in the 1980s. As reporters for The Wall Street Journal, Burrough and Helyar had extensive access to all the characters in this drama. They take the reader behind the scenes at strategy meetings and society dinners, into boardrooms and bedrooms, providing an unprecedentedly detailed look at how financial operations at the highest levels are conducted but also a richly textured social history of wealth at the twilight of the Reagan...



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