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# IDENTIFICATION AND COMMITMENT AS A CATALYST OF A STRONG ORGANIZATIONAL CITIZENSHIP BEHAVIOR ON THE SHOP FLOOR LEVEL OF MANUFACTURING COMPANIES



Grin Verlag Aug 2012, 2012. Taschenbuch. Book Condition: Neu. 210x148x10 mm. This item is printed on demand - Print on Demand Titel. - Master's Thesis from the year 2006 in the subject Business economics - Business Management, Corporate Governance, grade: 1.3, University of Applied Sciences Ludwigshafen, language: English, abstract: Organizational Citizenship Behavior (OCB) und eine spezielle Ausprägung von OCB, die Beteiligung am KVP sind zukünftige Erfolgsfaktoren und Qualifikationen, die ein durchschnittliches von einem erfolgreichen Unternehmen unterscheiden. Sie stellen den wichtigen...

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